

Project 6 - App Wireframes & Sitemaps

Create Wireframe sketches and a Sitemap of your app

Wireframes

- Create hand drawn sketches to sketch ideas for your app
- Use a generic 'smart phone' template as a base (can be a simple rectangle)
- Use branding elements (logo, color, shapes, tag lines, etc)
- Sketch out the various functions of the app
- Sketch out the Icons you will use in your app
- Think about the order of the pages/screens
- Experiment with how the interface will 'feel' how it will 'connect' with your user

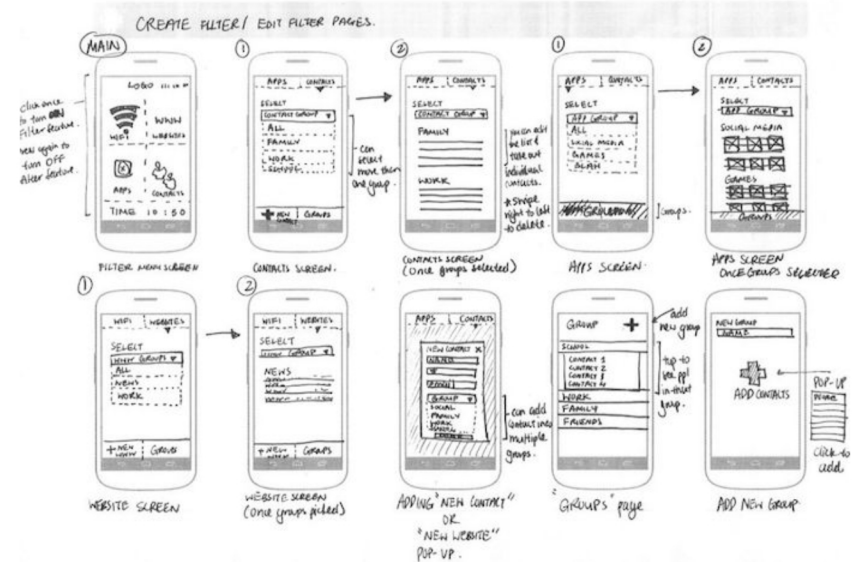
Site Map

- A detailed list of all the pages/screens and the order in which they appear
- Use arrows or a numbered list to make the content easy to understand
- Contains details/info about what will be happening on the pages

DUE For the first part of the project:

- Draw wireframes for at least **5 screens** of you app – Hand drawing ONLY
- Create a detailed sitemap for your 5 screens – hand written or typed in word or InDesign

Work will be checked



While working on this project think of the following:

Think of the USER INTERFACE (UI) and the USER EXPERIENCE (UX).

User Experience-

- What does the app do?
- Why does someone want to download it?
- What kind of feeling does it give to the user?
- How does it help the user?
- How does it relate back to the goals of your Brand?

User Interface -

- The look and feel of the buttons.
- The icon style.
- The way pages move or animate.
- The overall style of the app.
- How does the app stay inline with your Brand?
- Who is it catering too?

