Project 6 - App Design

Design 5 screens of your App using Photoshop/Illustrator/Indesign
Use the Wireframes and SiteMap you created in your previous project to guide your design

Use the provided Iphone template PSD to create your app design.
*You may also use another template or create your own, make sure it is the correct resolution.

Make sure that each screen is the correct resolution:
-RESOLUTION OF IPHONE 6 -750x1334 @72ppi
-You may want to create your work in Illustrator and place it into Photoshop (if you use illustrator set your grid to Gridline-75px, Subdivision -10)

Each of your app pages must include
-A unique and appropriate icon system
-A strong and effective branding system (consider you colors, fonts, images)
-Home Button should be easily accessible on each page
-Search Button should be easily accessible on each page

You must design at least 5 screens.
Save the final project as a JPG and post to the server.
But make sure to save all your work as PSD/AI/Indd for your records!

While working on this project think of the following:
Think of the USER INTERFACE (UI) and the USER EXPERIENCE (UX).

User Experience-
What does the app do?
How does the interface help your user?
How does you app communicate with your user?
How does it relate back to the goals of your Brand?
Does you app have a defined 'feeling' or 'vibe'?

User Interface -
The look and feel of the buttons.
The icon style.
The way pages move or animate.
The overall style of the app.
How does the app stay inline with your Brand?
Who is it catering too?