

# Project #1: "Narrative Scrolling" (15 points)

~~Due Week 9~~

Due Week 10

## Design Brief

Create a single page scrolling website that communicates a narrative or gives step-by-step instructions for some process or procedure. The design should take into account both image and text, and respond to the pacing and structure of the source material.

Your scrolling site must effectively and correctly implement:

- Effective use of HTML5 Semantic Tag elements (Use both the [HTML Validator](#) and [CSS Validator](#))

- [On-page bookmark links](#)

- At least one (1) custom font using the CSS3 `@font-face` Rule (or [Google Fonts](#))

- At least one (1) CSS3 `transform` property

- At least one (1) CSS3 `transition` property

- At least one (1) CSS3 `@keyframes` Rule animation

## Process Deliverables

**Written Project Proposal** Due Week

**8** (minimum 300 words, printed): Describe your single page scrolling or parallax concept and your user experience goals for the

project.

## **Research References** Due Week

**8** (printed): Provide a list of at least five (5) interesting web sites that you cite as inspiration for the project, either visually or functionally. For each website, provide a brief two sentence statement of what *specifically* you find inspirational.

**Mood Board** Due Week **8** (printed, full-color): Create a visual research “**Mood Board**” with at least ten (10) reference images. These images should start to suggest the mood/tone of your project, exploring design components such as possible color palettes, typefaces, and descriptive adjectives.

~~**Wireframes** (printed, black/white): **Wireframes** are a simple diagram of the structure of the site~~

**Comprehensives** Due Week **9** (printed, at least three sheets, tabloid size, full-color): **Comprehensives (comps)** should depict the visual design of the website, including layout, typefaces, images, colors, etc. (Use this template file: [Adobe Illustrator/PDF](#))