Color & Hierarchy Project

Create 6 different layouts that experiment with Hierarchy and Color Theory.

Use at least **THREE** Hierarchy sizes and at least **ONE** color relationship per layout.

Write a few sentences about the colors you are using. Research the color's meanings and usages using the links on our site. You may also include your personal reflections on the colors you picked. Make sure to write this all in your own words. Use this writing to create your layouts.

Hierarchy- Type Sizes
Display - 36-72 points (can be larger)
Headline- 18-36 points
Sub-headline- 14-18 points
Body Copy/Text- 8-12 points (10 points is average)
Fine Print/Classified- 6-8 points

Color Theory- Relationships
Complimentary
Analogous
Monochromatic
Triad

*Create a 6 page document in InDesign -
Intent>Print and Page Size>Letter
*Use the columns in InDesign to guide your design
*Create outlines for ALL TYPE.

*Save the project as Color_and_Hierarchy.indd for your records.
*Save the project as Color_and_Hierarchy.pdf and share with class.