

Letter Design

Create 5 different letter shapes from scratch.

These letters can be experimental but draw your inspiration from

Serif Fonts - Old Style, Transitional, Modern, Slab Serif

Sans-Serif Fonts

Blackletter Fonts

Script & Decorative

Also consider the typographic anatomy-

Ascender Height

Cap Height

X Height

Baseline

Descender

Start with drawings first.

I will check your drawings.

Then re-create your 5 drawings using illustrator and put them each on their own page.

*Create a 5 page document in InDesign

Intent>Print and Page Size>Letter

Click on Facing Pages

Put each of you letters on its own page

*Save the project as Last_Name_Letter_Design.indd or .ai for your records.

*Save the project as Last_Name_Letter_Design.pdf and share with class.

