

## Project 7 - Website Design - Wireframe, Sitemap, Mockups

Create a Wireframe, Sitemap and Mock-up of your brand's website

Consider your brand and its needs and create wireframe sketches, a sitemap and at least 3 'mock up' pages for your brand's website.

Make sure to consider some research before you start, take a look at websites that do similar things to what you are working on.

You can design this in Photoshop, Illustrator or InDesign.

**You will create THREE pages of your website.**

**Three different homepages (three different styles)**

**or**

**Three separate pages of your website.**

Things you should include in your site:

- Brand identity
- Navigation
- Social media links
- Gallery (image, video, static, dynamic, etc)
- Contact/About
- Search
- Footer \* (optional )

### Requirements

Hand drawn wireframe sketches (at least 3)

Written Sitemap (can be created in word)

**3 pages designed in Photoshop/Illustrator/Indesign all saved in ONE PDF 1024x728(minimum size) or 1920x1080(bigger size)**

**Saved as Lastname\_Website.pdf**

**While working on this project think of the following:**

Think of the USER INTERFACE (UI) and the USER EXPERIENCE (UX).

### User Experience-

What does the site do?

How do the interface and parts of the site help your user?

How does it relate back to the goals of your Brand?

How are your website's functions similar or different than your app? why?

### User Interface -

The look and feel of the buttons.

The icon style.

The way pages move or animate.

The overall style SHOULD match the app you designed previously.

