

# **PUBLIC SERVICE ANNOUNCEMENTS**

# We Can Do It!



*J. Howard Miller '43*

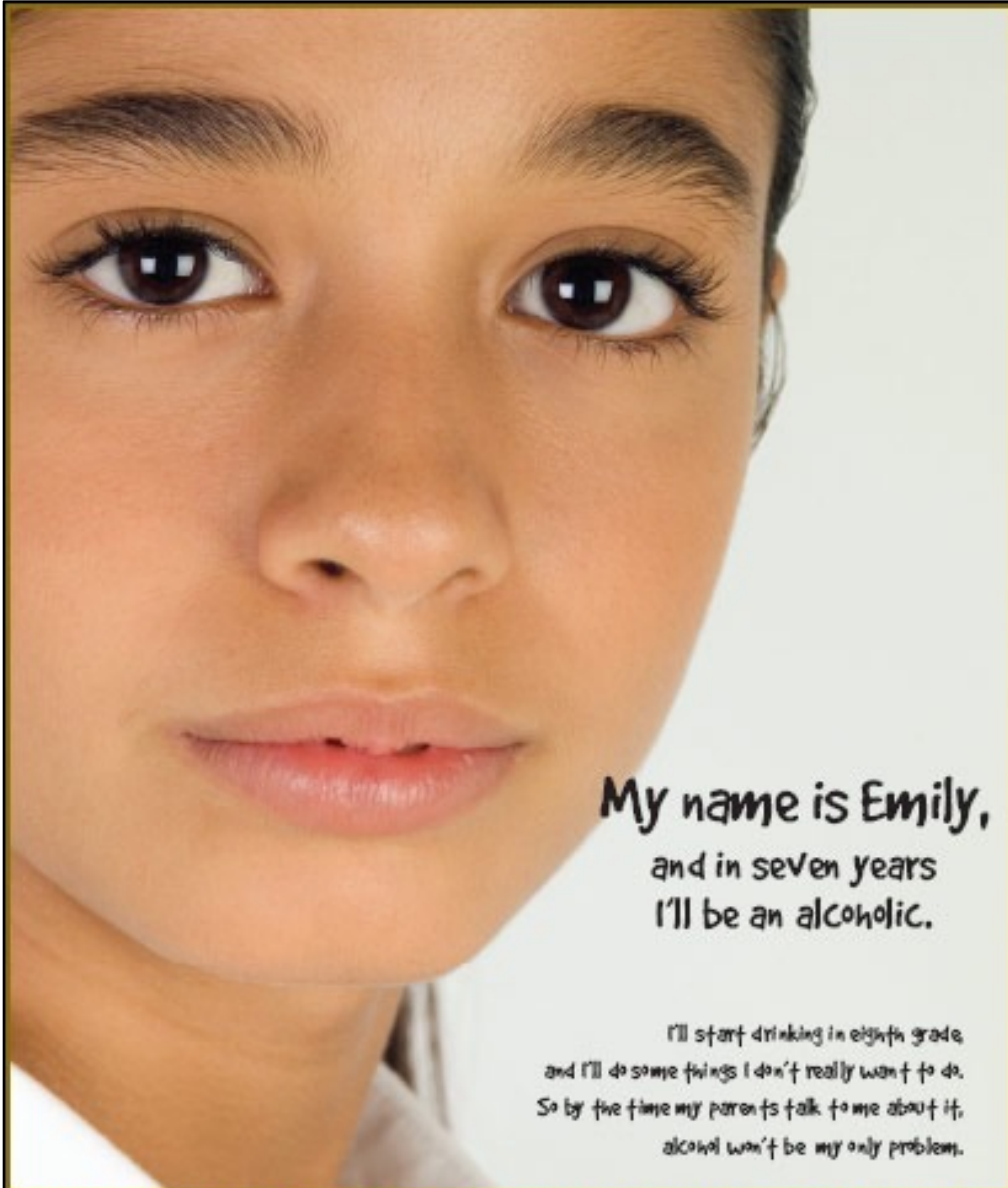
POST FEB. 15 TO FEB. 28



WAR PRODUCTION CO-ORDINATING COMMITTEE

**A FEW BEERS  
NEVER HURT ANYBODY—**

**EXCEPT MAYBE THE KIDS IN THAT VAN UP AHEAD.**



My name is Emily,  
and in seven years  
I'll be an alcoholic.

I'll start drinking in eighth grade  
and I'll do some things I don't really want to do.  
So by the time my parents talk to me about it,  
alcohol won't be my only problem.

## START TALKING BEFORE THEY START DRINKING

Kids who drink before age 15 are 5 times more likely to have alcohol problems when they're adults.

To learn more, go to [www.stopalcoholabuse.gov](http://www.stopalcoholabuse.gov) or call 1.800.729.6686



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES  
Substance Abuse and Mental Health Services Administration  
[www.samhsa.gov](http://www.samhsa.gov)



If teens are drinking alcohol in your home,



*consider us  
invited!*

A public service message sponsored by Mesabi Safe Communities Coalition & Minnesota Department of Public Safety



**SAVING THE WORLD ISN'T EASY. SAVING A LIFE IS.**

Just one pint of blood can save up to three lives.

**GIVE BLOOD**



[bloodsaves.com](http://bloodsaves.com)



**SAVING THE WORLD ISN'T EASY. SAVING A LIFE IS.**  
Just one pint of blood can save up to three lives.



[bloodsaves.com](http://bloodsaves.com)

About 440,000 Americans die each year from diseases related to smoking.  
90% of them started as teen smokers.



truth  
THE TRUTH.COM



© 2010 California Department of Public Health

\*  
StillBlowingSmoke.org



# E-Cigarettes

## 3 strikes. You're out.



### 1 IN YOUR BRAIN

You think e-cigs help you quit real cigarettes. There's no evidence of this.

### 2 IN THE VAPOR

**ACETONE AND XYLENE.** Nail polish remover and paint thinner? You're going to breathe that? Really? And what about the friends next to you?

Riker, et al. (2012). E-cigarettes: Promise or Peril? *Nursing Clinics of North America*, 47(1), 159-171

### 3 IN THE CARTRIDGE

**NITROSAMINES.** Known carcinogens. That means it causes cancer.

**FORMALDEHYDE.** Highly toxic to all animals, including you. Good for embalming dead bodies. Causes cancer.

**Tobacco-Free UK:**  
*A Healthy Place to Live, Work and Learn*

Photo Credit: Michael Dorasch (michaeldorasch.com)

7/12



**\* Tobacco  
kills enough  
people in  
two weeks  
to fill every  
hotel room  
in Times  
Square.**

**Infect** 



**Every cigarette we smoke makes  
fatty deposits stick in our arteries.**

We'll help you give up before you clog up completely. [bhf.org.uk](http://bhf.org.uk)





**WE CAN BE THE GENERATION  
TO END TEEN SMOKING**

# contains **Urea**

"Would disclosure of urea as a tobacco additive have a negative effect on consumer perception, given that it is a constituent of urine?" — a 1993 tobacco industry document

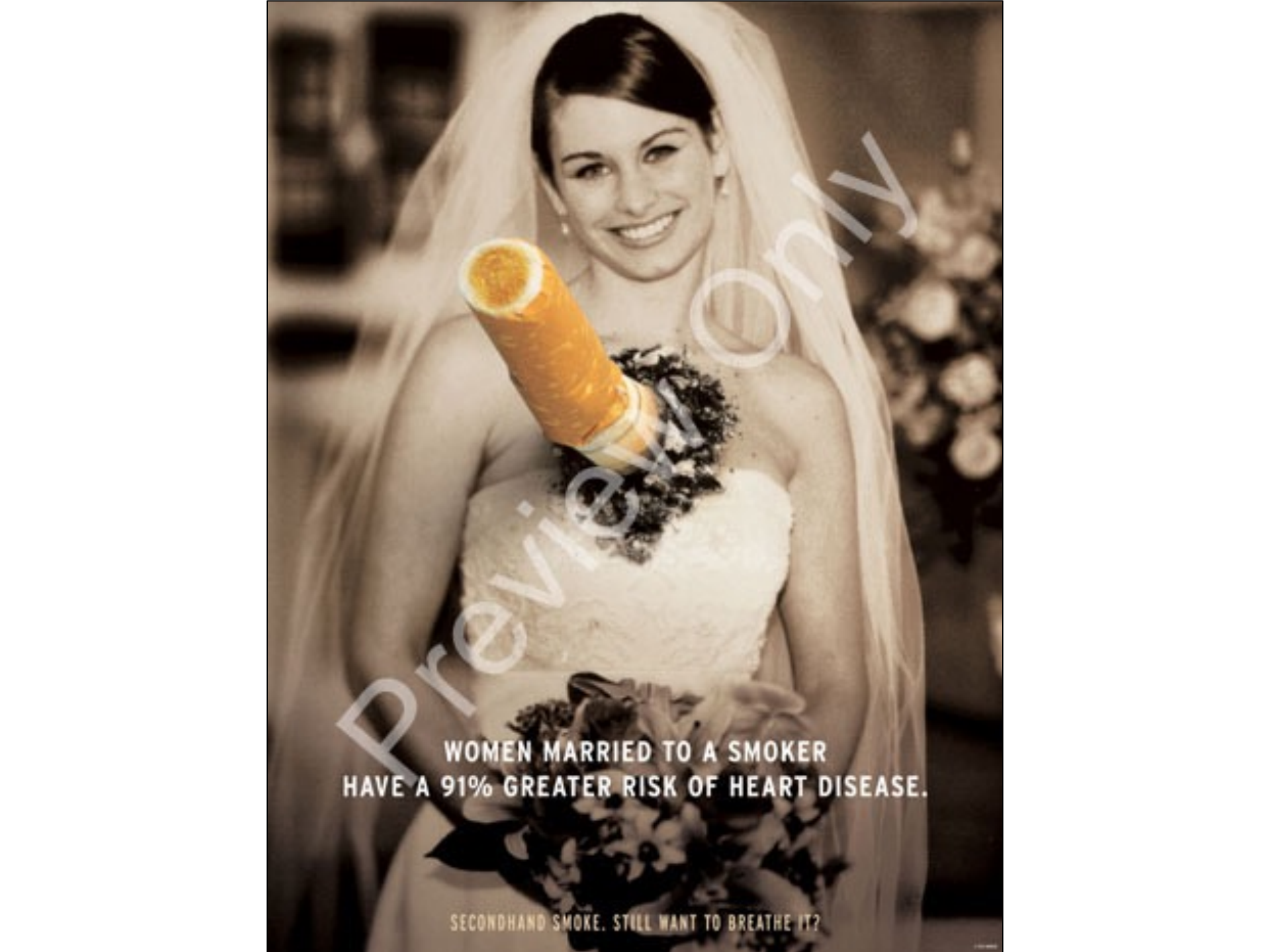




**IF YOU SMOKE AROUND YOUR CHILD,  
HE CAN INHALE THE EQUIVALENT OF  
102 PACKS OF CIGARETTES BY AGE 5.**



**85% OF CIGARETTE SMOKE  
GOES INTO THE AIR. WHERE DO YOU  
THINK IT GOES FROM THERE?**



**WOMEN MARRIED TO A SMOKER  
HAVE A 91% GREATER RISK OF HEART DISEASE.**

SECONDHAND SMOKE. STILL WANT TO BREATHE IT?





LET THEM  
KNOW HOW  
YOU FEEL  
ABOUT  
**SECONDHAND  
SMOKE.**

A man in a dark tuxedo with a white shirt and black bow tie is smiling and looking towards a woman. He has a lit cigarette in his mouth. The woman is wearing a white, sleeveless dress and has her hair styled in a classic 1940s fashion. She is looking back at him with a slight smile. The background is a plain, light-colored wall.

"Mind if I smoke?"

Preview Only

"Care if I die?"



**IF YOU SMOKE AROUND YOUR CHILDREN  
THEY CAN INHALE THE EQUIVALENT  
OF 102 PACKS OF CIGARETTES BY AGE 5.**



**WHATEVER IT TAKES,  
DON'T LET YOUR FRIENDS  
DROP OUT.**



**HELP YOUR FRIENDS STAY IN SCHOOL.  
OPERATIONGRADUATION.COM**





WHATEVER IT TAKES,  
DON'T LET YOUR  
**FRIENDS**  
DROP OUT.



HELP YOUR FRIENDS STAY IN SCHOOL.  
[OPERATIONGRADUATION.COM](http://OPERATIONGRADUATION.COM)





**Be your kids'  
biggest fan.  
Get them to  
graduate.**



**CLEARCHANNEL**

For more information call **877-FOR-A-KID**





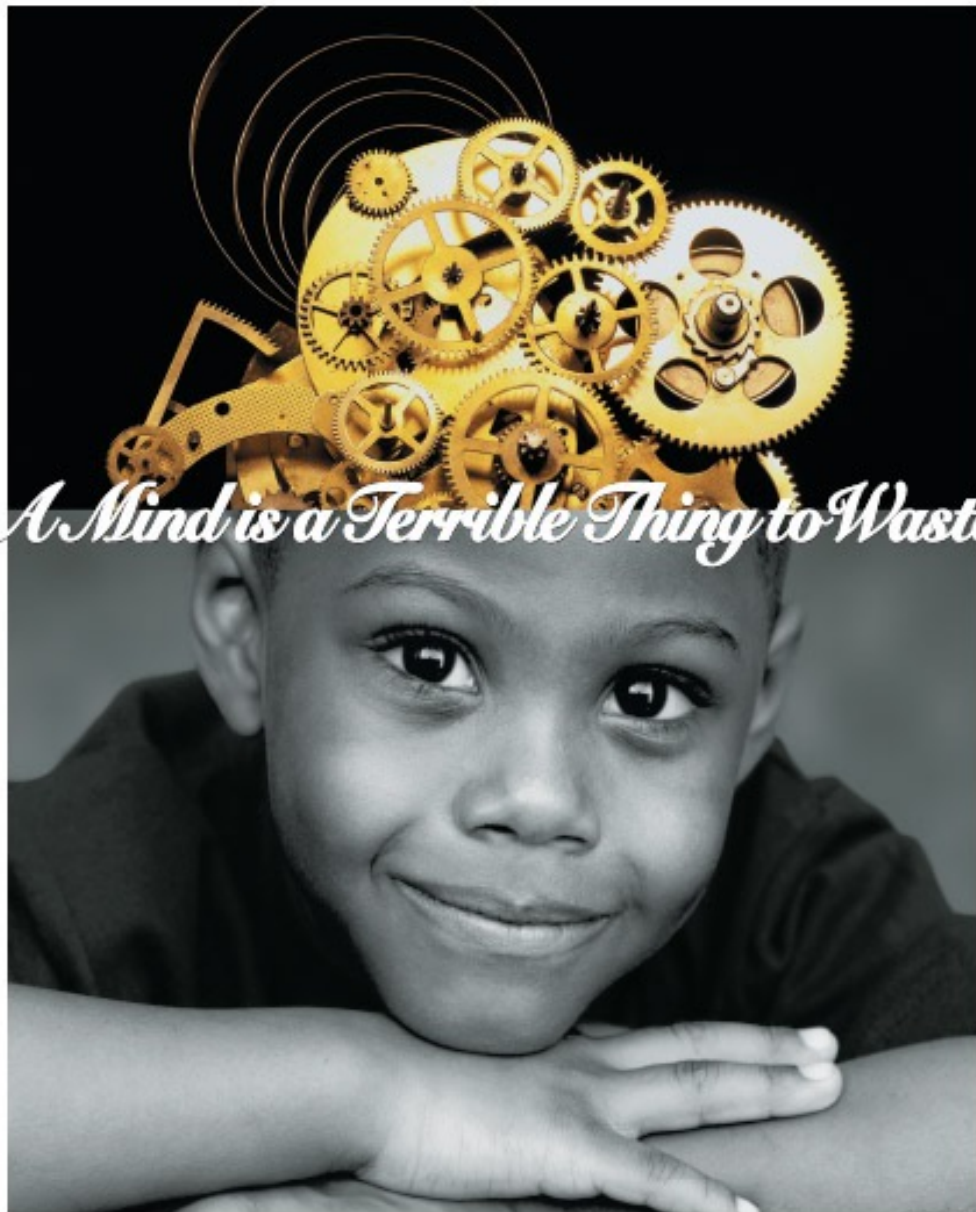
American Stroke  
Association  
A Division of American  
Heart Association

American Heart  
Association  
*Learn and Live.*

## Don't supersize him.

Childhood obesity is a growing epidemic that increases death and disability from heart disease. Requiring minimum standards for physical education, such as 150 minutes per week of physical education for elementary schools and 225 minutes for middle schools, gives children a fighting chance against obesity and heart disease. And, coordinated school health programs will ensure that children have sound minds and healthy bodies. You can prevent supersized children who suffer more health problems and grow into unhealthy, less productive and disabled adults. Don't miss your chance to shape a whole new generation of Americans and stop the nation's No. 1 killer—heart disease.

**Heart disease. You're the Cure.**



*A Mind is a Terrible Thing to Waste*




UNCF helps thousands of deserving students. But we have to turn away thousands more. So please give to the United Negro College Fund. Your donation will make a difference. Visit [uncf.org](http://uncf.org) or call 1-800-332-8623.



**UNITED NEGRO  
COLLEGE FUND**  
*A mind is a terrible thing to waste.*





## Ring Around the Rosie (resung by math)

$3.14 = \pi$  Ring around the radius.

Let's find the circumference.

Diameter, diameter...

Times it by pi!

By the 6th grade, many girls lose interest in math and science, which they may need for future jobs. So next time your daughter wants to play, math is always a great addition. For some simple ideas, go to [girlsgotech.org](http://girlsgotech.org).

**Ad**  
Council.org



**Girl Scouts.**

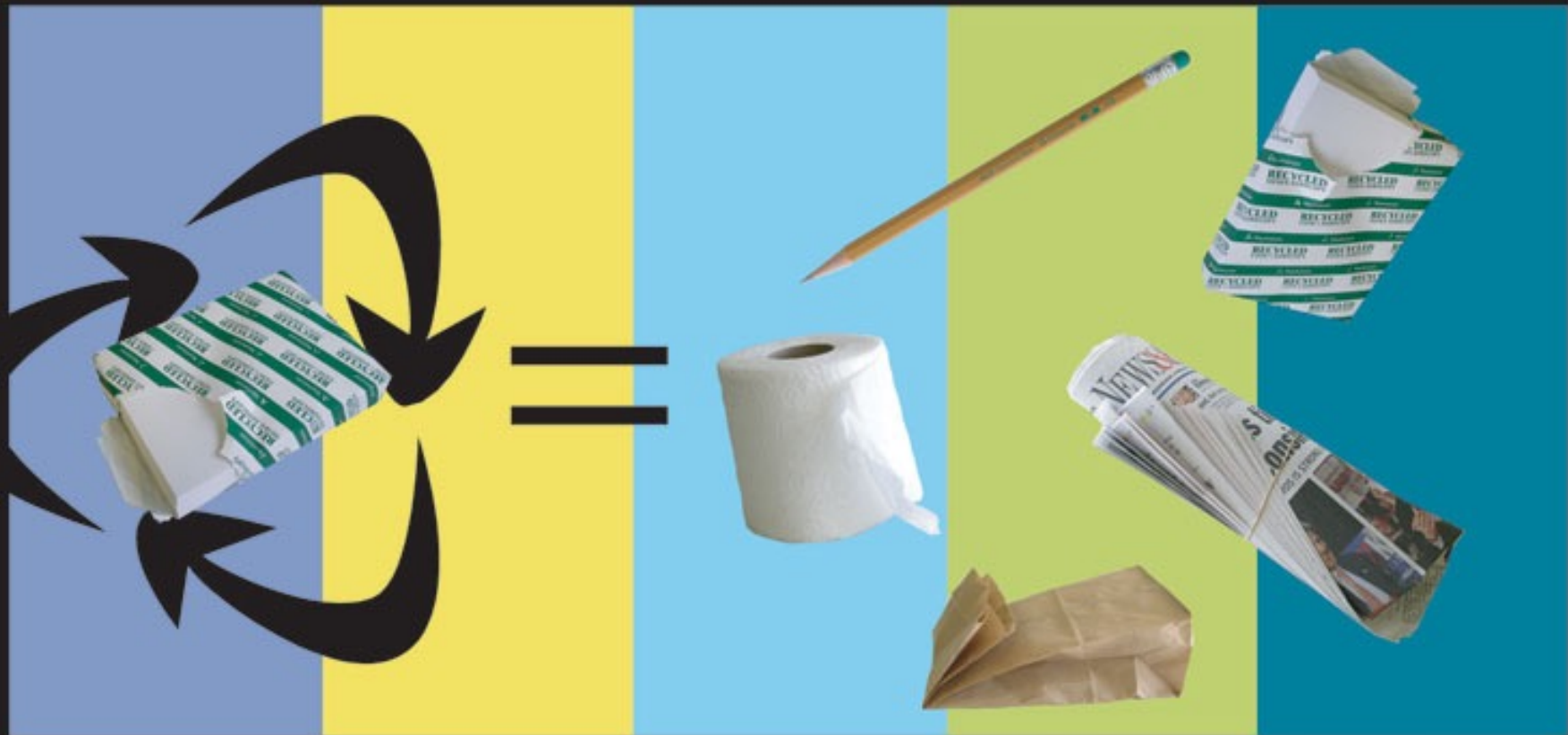
**A ROLLER COASTER is held on by CENTRIPETAL FORCE.**  
(Now if only my best friend would stop screaming in my ear.)



See the world through math and science.  
Go to [girlsgotech.org](http://girlsgotech.org).

Ad  
Council.org

  
Girl Scouts.



Recycling. To paper, it's proof of an afterlife.

Find your closest recycling location. [www.earth911.org](http://www.earth911.org) or [www.cleanup.org](http://www.cleanup.org) 1(800) cleanup



Recycling. To a bottle, it's proof of an afterlife.

Find your closest recycling location. [www.earth911.org](http://www.earth911.org) or [www.cleanup.org](http://www.cleanup.org) 1(800) cleanup



REVITALIZE  
Lend a Hand



*Make Every Day Earth Day!™*

**EARTH DAY 2006**

Visit [www.Earth911.org](http://www.Earth911.org) or [www.CLEANUP.org](http://www.CLEANUP.org)

Call 1-877-Earth911 or 1-800-CLEANUP



TCEQ | EPA



# PLEASE PICK UP MY POOP.

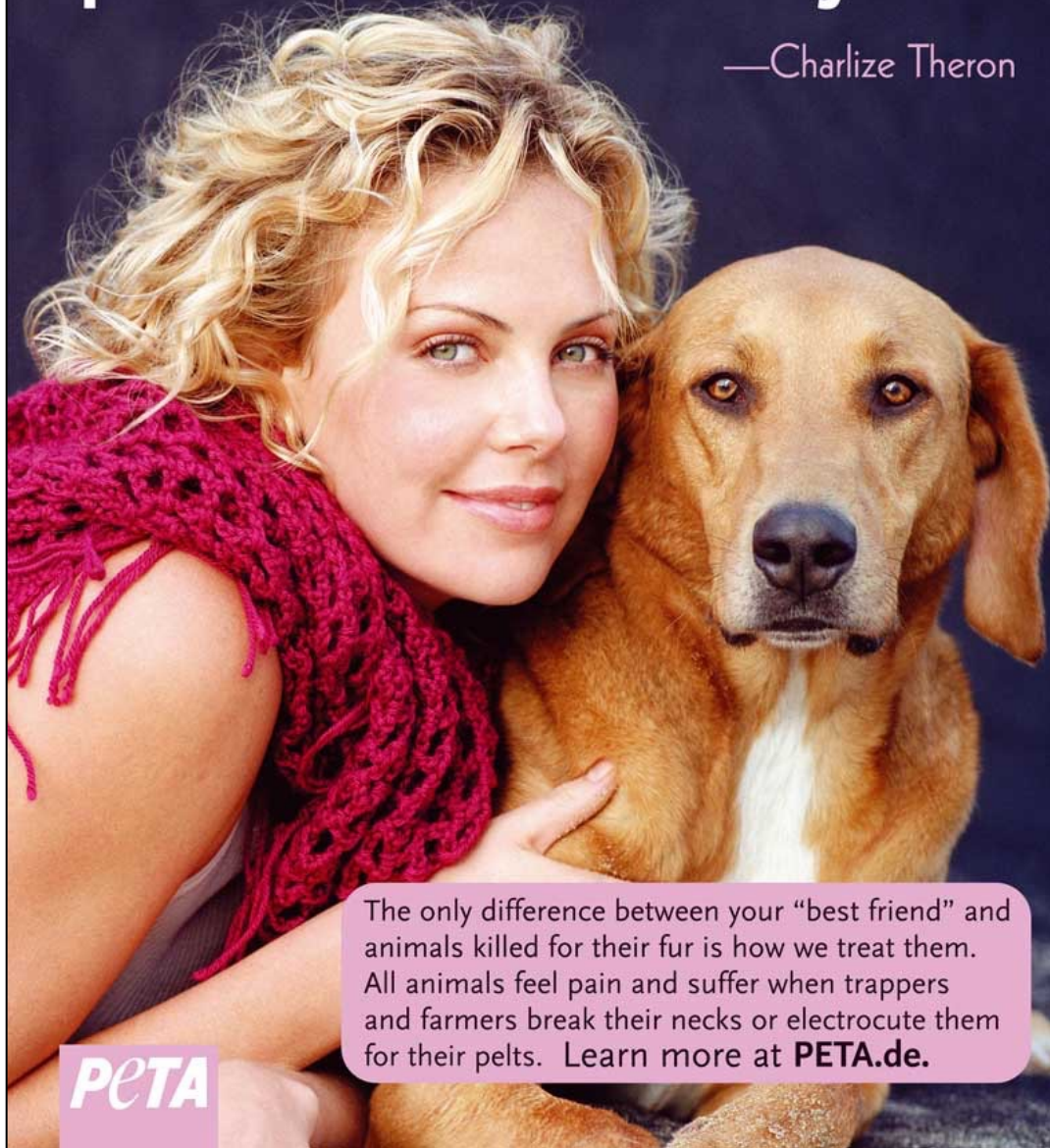
PET WASTE POLLUTES DRINKING WATER SOURCES  
[www.Earth911.org](http://www.Earth911.org) | 1-800-CLEAN-UP



Photo: Jim Jordan

**“If you wouldn't wear  
your dog ...  
please don't wear any fur.”**

—Charlize Theron



The only difference between your “best friend” and animals killed for their fur is how we treat them. All animals feel pain and suffer when trappers and farmers break their necks or electrocute them for their pelts. Learn more at **PETA.de**.

**PETA**

PETA



Here's the rest of your fur coat.  
[www.furisdead.com](http://www.furisdead.com)



# Science. It's all around us.

Discover it together.



[www.aaas.org](http://www.aaas.org)



ADVANCING SCIENCE. SERVING SOCIETY

# Science. It's all around us.

Discover it together.



[www.aaas.org](http://www.aaas.org)



ADVANCING SCIENCE, SERVING SOCIETY

FLATHEAD RESERVATION,  
HOME OF SALISH KOOTENAI COLLEGE

*If I stay on the rez*

*I can use my education  
to help my people.*

**AFTER ATTENDING A TRIBAL COLLEGE, NEARLY 80% OF NATIVE AMERICANS  
TAKE JOBS TO HELP THEIR CULTURAL COMMUNITIES.**

LEARN HOW THE TRIBAL COLLEGES PROVIDE QUALITY EDUCATION TO NATIVE AMERICANS. 1-800-776-FUND | COLLEGEFUND.ORG

AMERICAN INDIAN COLLEGE FUND  EDUCATING THE MIND AND SPIRIT

# Milk.

## It's not all it's cracked up to be.



If you think your kids need milk to grow strong bones, it's time for a second opinion. A major research study published in *Pediatrics* in 2000 showed that getting extra calcium—from milk or anything else—doesn't make any difference at all in bone density. And evidence shows that dairy product consumption contributes to obesity, ear infections, constipation, respiratory problems, heart disease, and some cancers. For strong bones, kids need exercise, sunlight, and a diet rich in fruits and vegetables. And there's healthy calcium in fortified juices, soymilk, greens, beans, and many other foods that avoid milk's problems.

For a free copy of a "Parents' Guide to Building Better Bones" and other nutrition information, contact 202-686-2210, ext. 306, or [StrongBones@pcrm.org](mailto:StrongBones@pcrm.org).

**Physicians Committee for Responsible Medicine**  
[www.StrongBones.org](http://www.StrongBones.org)



give a  
**HOOT**  
don't  
**POLLUTE**

Thanks  
for helping me  
spread the word.



Give a hoot!  
Don't pollute.  
Woody Owl

**OUR MOST SHAMEFUL  
WASTE!**



 *Remember* - Only you can  
**PREVENT FOREST FIRES!**

This shameful waste  
**WEAKENS AMERICA !**



*Remember* – **Only you can**

**PREVENT THE MADNESS!**





Always hold  
matches 'til cold

Be sure to  
drown all fires

Crush all smokes  
dead out



follow  
Smokey's ABC's...  
Please! only you can  
prevent forest fires!

Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think Think  
Think Think **Thanks**



# Winners Always Wear Life Jackets

Whenever Olympic Silver Medalist Rebecca Giddens is on the water, she wears a properly fitting, U.S. Coast Guard-approved life jacket.

*Be a winner.  
Wear your life jacket.*

*Rebecca Giddens,  
2004 Olympic  
Silver Medalist  
for whitewater  
kayaking*



[www.uscgboating.org](http://www.uscgboating.org)

U.S. Coast Guard Infoline 1-800-368-5647



Putting the “RE” in “GIFT”



REMEMBER to  
RECYCLE  
your TREE



Christmas Trees are grown on farms as crops just like corn or pumpkins. For every Christmas Tree harvested, up to three more are planted the following harvest. When real Christmas Trees are recycled, they are used in ways that benefit the environment. For example, they can be used as mulch in gardens, parks and playgrounds or they can be used to prevent beach erosion and provide fish habitat.

To find out where to RECYCLE  
YOUR real Christmas TREE,  
visit [Earth911.org](http://Earth911.org) or  
call **1-877-EARTH911.**



# Lightning Kills

## Play It Safe

**When outside...  
if you see signs  
of a developing  
storm, head to  
a safe place  
immediately!**



[www.lightningsafety.noaa.gov](http://www.lightningsafety.noaa.gov)



NOAA PA 200666

# LIGHTNING KILLS

## PLAY IT SAFE

"When you hear thunder, get indoors. With lightning, it's one strike and you're out!"



*Torii Hunter*  
Center Fielder  
Minnesota Twins



[www.lightningsafety.noaa.gov](http://www.lightningsafety.noaa.gov)

NOAA PA 200434



POLICE

**NOT EVERY CRIMINAL STANDS BEHIND BARS**

**AMNESTY  
INTERNATIONAL**

# Did you know a 3rd tower fell on 9/11?

Building 7, not hit by a plane, collapsed  
in free-fall 7 hours after the Twin Towers



World Trade Center Building 7



**ReThink911.org**  
*The Evidence Might Surprise You*

2,000 experts call for an independent  
investigation into the destruction of  
the Twin Towers and Building 7.

 ARCHITECTS  
& ENGINEERS  
for 9/11 TRUTH



**YOUR BABY'S NOT  
A BABY ANYMORE.**

Talk to your teen about sex.

**BabyCanWait.com**



BUZZED. BUSTED.



← BROKE! →

# TAKE TIME TO BE A DAD TODAY.



[Fatherhood.gov](http://Fatherhood.gov)



Kung Fu Panda 3 © 2015 DreamWorks Animation L.L.C. All Rights Reserved.

Explore nature.  
There are surprises  
everywhere.



[DiscoverTheForest.org](http://DiscoverTheForest.org)





YOU DON'T HAVE TO  
**BE PERFECT**  
TO BE A PERFECT PARENT

[AdoptUSKids.org](http://AdoptUSKids.org)



AdoptUSKids

