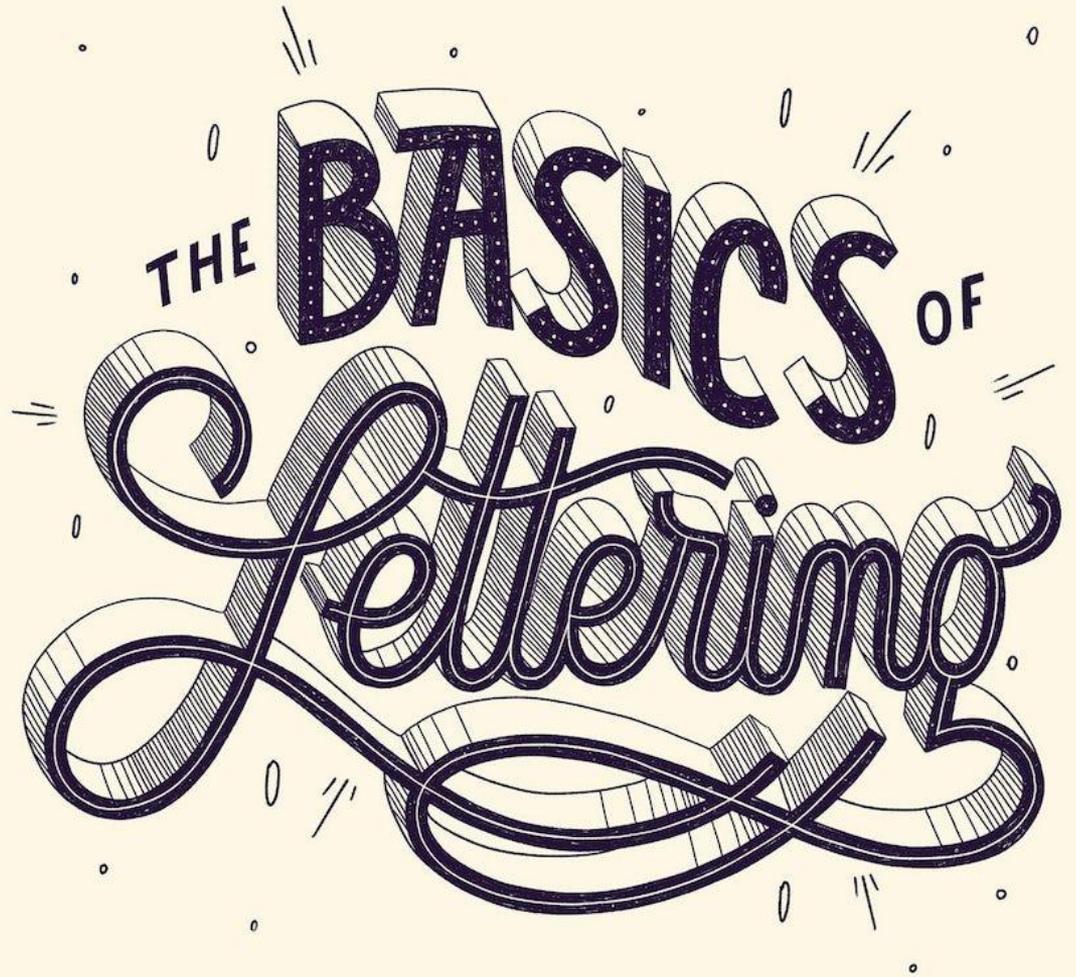


Use different fonts to make it look exciting.

Use design elements 'shine and sparkles' to fill the empty space.

Use Perspective to make the letters appear 3D.

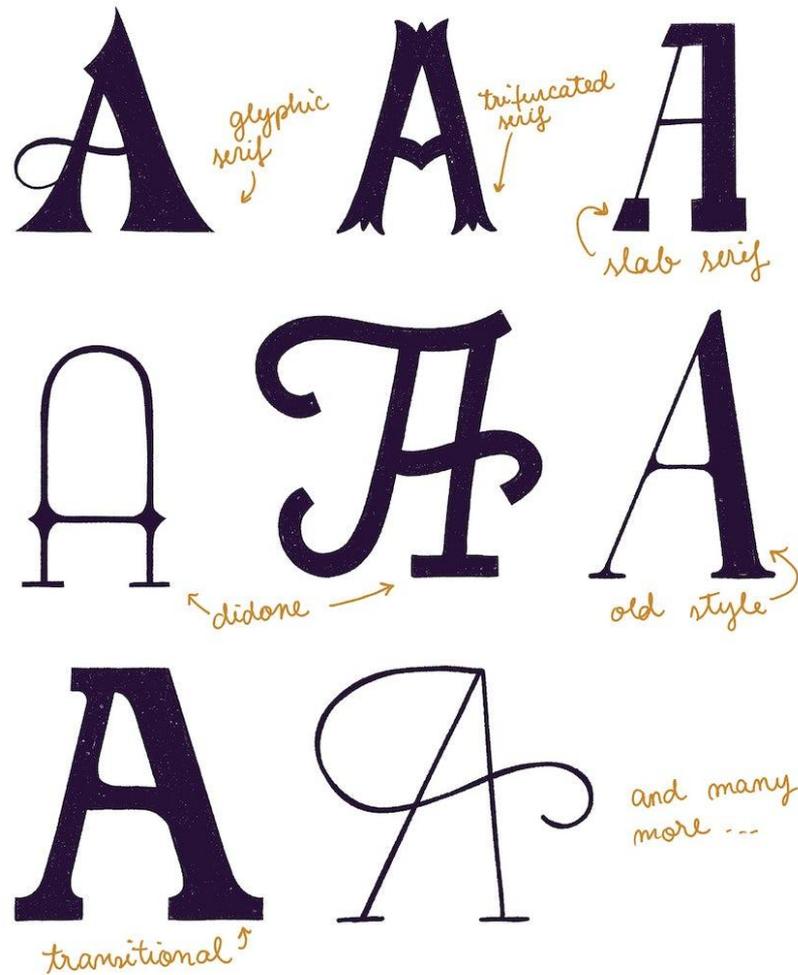




When you are designing your letters, make sure to keep baseline consistent so your letters look like they belong together. You can draw a light line to use as a baseline.

Choose interesting  
fonts, or make up your  
own!

Make your letters  
interesting.



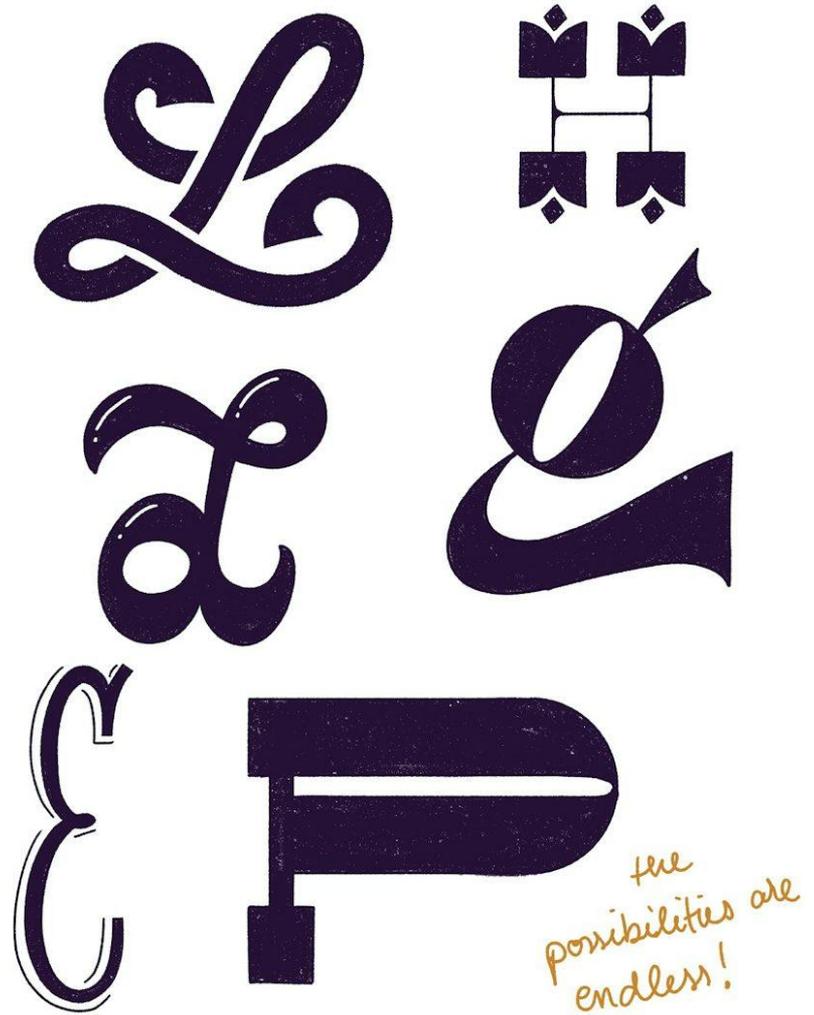
Contrast is a way to describe the width of your letter shapes.

Use different contrast/widths to your letter shapes.



Overlapping shapes,  
Small  
reflections/shines,  
Shadows,  
Exaggeration...

Use these things to  
make your text exciting.



Drop Line

Drop Shade

Drop Shadow

Textures/Lines/  
Cross-hatching

Perspective & Lighting

Use these to make it  
interesting!



Keep each letter interesting

Add small details inside the letter shapes.



Frames  
Sparkles  
Design Elements  
Borders

Add these to fill the empty space of your drawing.



Contrasting Colors!

I have dark paper if  
you want to try that.



This poster has:

Perspective

Multiple Fonts

Design Elements

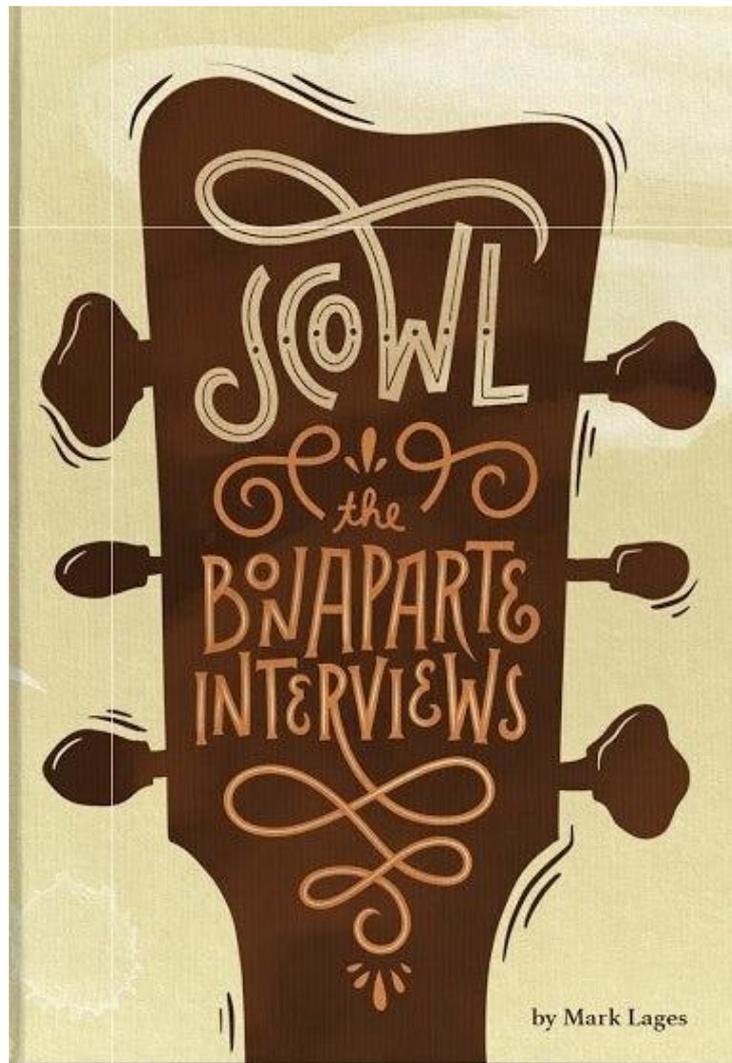
Sparkles

Contrasting Colors



A Book Design, An  
Album Design...

This could be a good  
way to get started.



You could create a drawing (in this case the dog) to be the FRAME of your artwork.



This poster has:

Overlapping letters

Different Fonts

Fonts in various sizes



This poster has:

Borders

Overlapping Text

A Banner to hold text

An illustration

Multiple Fonts



This poster has:

Multiple Fonts

Perspective

Shadows

Sparkles



This poster has:

Multiple Fonts

Drop Lines

Design Elements

An Illustration



Make your Letters have a concept.

How can you express the word's meaning with your drawing?

floral, decorative serif letters for a blooming feel

a line shade doesn't have to be boring

draw in a shape and add a psychedelic vibe to achieve that surfy feel

simple yet bold. add dimension for bigger impact

use script for a romantic feel. illustrate with the flourishes

add meaning to your letters

draw on a curved line

play with weights and perspective

This poster has:

Overlapping letters

Different Fonts

Fonts in various sizes

The word 'MAGIC' is rendered in a bold, blocky, 3D font with thick outlines and a sense of depth.

blocky and bold

add a simple line shading for a cartoony effect

The word 'MAGIC' is rendered in a classic Didone serif font, characterized by high contrast and thin, elegant lines.

add little details

didone serif for a serious look

The word 'Magic' is written in a flowing, cursive script. It is decorated with small stars and bubbles around the letters.

stars + bubbles

sweet and whimsical

add meaning to your flourishes

The word 'TV Magic' is written in a stylized, cursive font. The letters are thick and rounded, with decorative flourishes extending from the top and bottom.

add splashes to make it dynamic

monoline script lettering with cloud shaped flourishes

The word 'MAGIC' is written in a bold, sans-serif font. The letters are contained within a thick, wavy, ribbon-like border that follows the shape of the text.

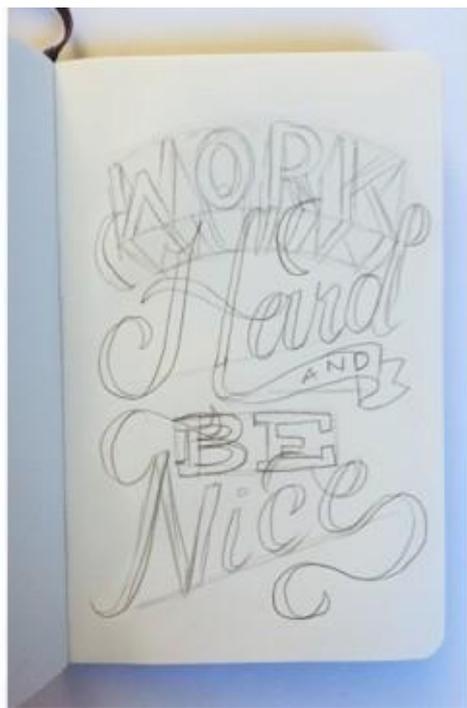
draw on a wavy line

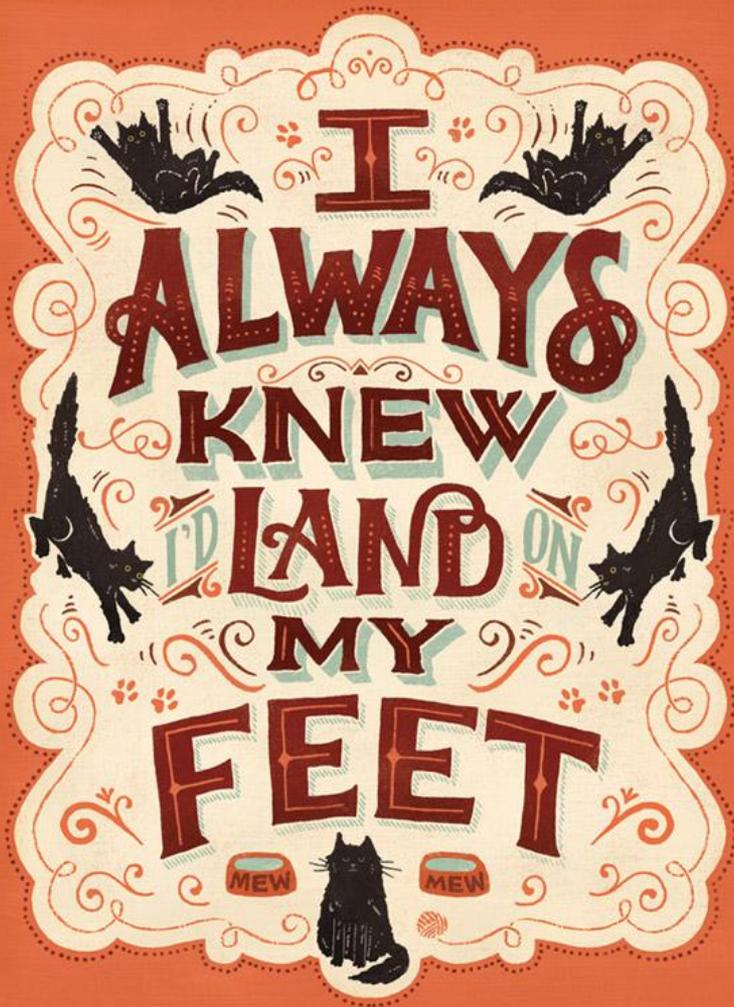
glyphic serif's turned fun

The word 'MAGIC' is written in a bold, sans-serif font. The letters have a wavy, vibrating effect around them, giving a sense of motion.

give it movement

playful and dynamic sans







HAVE  
Courage  
AND BE  
Kind

A hand-drawn illustration of the phrase "HAVE Courage AND BE Kind". The word "HAVE" is in a simple, bold, sans-serif font. "Courage" is written in a large, flowing, cursive script. Below it, a ribbon banner contains the words "AND BE" in a simple, bold, sans-serif font, with a small heart symbol to the right. The word "Kind" is written in a large, flowing, cursive script, with a small heart symbol below the letter 'i'. The entire illustration is rendered in black ink on a light gray background.