

Graphic Design Compare and Contrast

Compare and Contrast, 2 eras of Graphic Design (or 2 Designers) in a 4 page layout.

1.
Pick 2 movements/designer to research.
Write at least 14 sentences (2 paragraphs) in your own words that describe the work.
Use the vocabulary of the Elements and Principles of Design to COMPARE and CONTRAST the two movements/designers.
You can include your opinions and feelings about the movements/designers.
DO NOT PLAGIARIZE. Write this in your own words.
2.
Collect at least 3 images from the internet about each movement/designer.
Compare/Contrast their use of:
Color, Line, Shape, Point, Form, etc..
Also compare/contrast the use of:
Conceptual ideas, political ideas, use of photography, use of illustration, type styles, etc.
3.
Create a 4 page layout that explains the similarities or differences between the work.
Make sure to use high quality examples and to be clear in your explanations.

Size:
Letter Size
4 page (minimum)
300 dpi
RGB COLOR

Backup all your files in the psd/ai format.
Save JPEG versions to share in your critique.
Save file as Lastname_Graphic_Design_History.jpg

4.
While working on this project think of the following:
Why were you drawn to this movement/designer?
How did this movement/designer inspire people around them? Do they still have an influence on current design?
What similarities do the movements have? What differences?
How does this research influence your work? What can you learn from this?
Do you think you make work that fits into a movement?

