

Project 7 - App Animated

Animate at User Interaction from your App.

The animation should show a reaction to a user's input (touch, voice, movement, gps, etc) to your UI (user interface).

Use Photoshop's Video Timeline to create a short animation (3 seconds minimum)

Use the screens you designed in Project 6 and create a layered file that will allow for your animation.

You may need to resize and crop your previous file to create the animation.
You may want to create a symbol (transparent circle, etc.) to represent the user's touch.

Remember:

Each of your app pages must include

- A unique and appropriate icon system
- A strong and effective branding system (consider you colors, fonts, images)
- Home Button should be easily accessible on each page
- Search Button should be easily accessible on each page

Requirements

A 3 second (or more) video file that shows an animated user interface.

The file should be in .mp4 format saved as

Lastname_App_Animated.mp4

While working on this project think of the following:

Think of the USER INTERFACE (UI) and the USER EXPERIENCE (UX).

User Experience-

What does the app do?

How does the interface help your user?

How does you app communicate with your user?

How does it relate back to the goals of your Brand?

Does you app have a defined 'feeling' or 'vibe'?

User Interface -

The look and feel of the buttons.

The icon style.

The way pages move or animate.

The overall style of the app.

How does the app stay inline with your Brand?

Who is it catering too?

