

Project 5- Magazine Article

Create a 4-6 PAGE SPREAD Magazine Article about your brand or an Artist, Designer or Art Movement

4-6 Page spread must include:

1-2 pages of writing based on your research.

You must write this in your own words!

If you copy and paste any text from the internet, you must use quotes and cite your sources.

Magazine anatomy that must be included:

Headline- title of the article

Sub Headline- short description of article

Body Copy- the article

Photos- at least 3 hi-res images about the article

Sub Article Headline- a secondary and shorter article on the topic

Sub Article Body copy- a short article on the topic

Factoid- a few sentences with facts, news or other interesting information about the article's story, idea or an info graphic.

Credits- credit yourself as the author, any websites you cited and your photo credits

Folio- Magazine name, page number and date (usually found at the bottom of the pages)

Slug- Magazine name, logo, page number (usually found at the top of the pages)

Remember:

Use **baseline grid**, make it legible, make it interesting to look at!

Outline all type

When you are done save as

File>Adobe PDF PRESETS> PRESS QUALITY

Make sure to check the SPREAD button in the PDF saving window

LastName_Magazine_Article.pdf

