

Project 4 Using a social media template- Facebook

Facebook is the world's largest social network, with more than 900 million users. It is a great platform to promote your brand and engage with your customers.

Use the template provided to create a 'mock-up' of your brand's facebook account. *You may use the older or newer templates.

Icon Design-

create/modify your brand's logo to fit in the small space on Facebook. Does your logo still work in small sizes?

Cover Photo-

Create 3 separate cover photos (the big image on the page) for your brand. Incorporate text, and all other elements of you brand (color palette, graphic elements, etc.) to make it an effective page.

About section-

Include information about your brand.

Template-

Make sure to fill out the rest of the template with your own information and make sure to keep the standard parts of the template intact. The Page and the Post template should use different images but still stay within the theme of your brand.

Turn in 3 separate Jpegs of the Page Template
Turn in 1 Jpeg of the Post Template

Named with your LASTNAME_project_4 on your flashdrive

