

Project 3 - Promotional Poster & Billboard

Create a series of promotional campaign poster/billboard ads for your brand.

Poster must include:

Brand Name

Brand Logo

High Quality Image

Appropriate Brand Colors and Font

Information about business location, website or other important type

You will create 2 Posters:

1. Use the Big Billboard Template and create a poster to fit
2. Use the Small Billboard Template and create a poster to fit

MAKE SURE TO BACK UP YOU WORK as .PSD or .AI
When you are done save these files as Jpegs.

Make sure to name your file Lastname_Poster_Billboard_Project.jpg

