Los Angeles City College ART 604

Classroom & meeting time: DH 219 ,
Monday & Weds 9:45-11:55
Professor's Name: Oscar M Santos
Office Hours& Location: Tuesdays & Thursdays
11:55-12:10pm in DH 22C or in classroom
Office Telephone: TBD
Email: santosom@lacitycollege.edu

Course Materials: Adobe CC (Photoshop, Illustrator and InDesign). Ruler. Pencil. Pen. Eraser. Flash Drive. Weblinks and handouts will be provided in class. A notebook/journal is recommended.

Course Description:
Students learn the fundamentals of graphic design—the field: its terminology, tools, and working methods. Emphasis is placed on computer layout skills and their application to creative visual communication, with strong emphasis on typographical technical and historical elements.

Student Learning Outcomes (SLOs):
SLO#1:
Student will create a unique digital letter design using vector software techniques.

SLO#2:
Students will create a typographical full-color historically researched digital illustration employing vector software, design principles, and color theory techniques.

Submission of Work: Work will either be handed in person or through the class server. See handout.

Grading Breakdown:
Projects/Exercises/Quizzes/Attendance - 10pts
Mid-Term Project - 50
Final Project - 50
Total Points - 13 projects (130) + Midterm & Final (100) = 230 points
(Total points may change depending on class progress)
90-100% A
80-89% B
70-79% C
60-69% D

Classroom Behavior: Disobedient, disruptive or disorderly behavior exhibited by any student may result in disciplinary action in accordance with District policies and procedures. Action may include, but is not limited to expulsion from class. (See LACC Board Rule 91101 in catalogue)

Plagiarism and Academic Dishonesty:
Violations of Academic Integrity include, but are not limited to, the following actions: cheating on an exam, plagiarism, working together on an assignment, paper or project when the instructor has specifically stated students should not do so, submitting the same term paper to more than one instructor, or allowing another individual to assume one's identity for the purpose of enhancing one's grade. (See LACC Board Rule 91101 in catalogue)

Special Services: Students with disabilities, whether physical, learning or psychological who believe they may need accommodations in this class, are encourage to contact the Office of Special Services (SSV 100, 323-953-4000 x2270) as soon as possible to ensure that such accommodations are implemented in a timely fashion. Authorization, based on verification of disability, is required before any accommodation can be made.

Spring 2016 Semester:
February 8, 2016 to June 6, 2016

Last Day to Add Classes:
Friday, February 19, 2016
Last Day to Drop for Refund:
Sunday, February 21, 2016
Last Day to Drop without Fee & without a "W":
Sunday, February 21, 2016
Census Date: Monday, February 22, 2016
Last Day to Petition to Graduate: Friday, March 4, 2016
Last Day to File Pass/No Pass: Friday, March 11, 2016
Last Day to Drop with a "W": Sunday, May 8, 2016
Grades Due: Monday, June 13, 2016

Final Examinations: May 31, 2016 - June 6, 2016
Graduation Ceremony: TBD

Holidays/Campus Closed:
February 12 - 15 - Presidents' Holiday Weekend
March 31 - Cesar Chavez Day
April 1 - April 8 - Spring Break
May 30, 2015 - Memorial Day, Monday

FEB 8&10

LAB/LECTURE
*Class Introductions
*Sylabus
*World Languages & Symbols
*Drawing Exercise
*Illustrator Brush and Image Trace Lesson

PROJECT
1. World Language Project - PDF

FEB 17&22

LAB/LECTURE
*Critique
*Type Classification
*Lettering Exercise

PROJECT
2. Lettering Project - JPG

FEB 24&29

LAB/LECTURE
*Critique
*Type Anatomy
*Illustrator Type Tool Lesson
*Class Exercise

PROJECT
3. Anatomical Project & 4.Text Experiment

MAR 2&7

LAB/LECTURE
*Critique
*Type Designer History
*Type Designer Reserach methods
*Type Presentations

PROJECT
4. Type Designer Research Project

MAR 9&14

LAB/LECTURE
*Paragraph
*Text Type Anatomy
*Heirarchy Lesson

PROJECT
5. Type Designer Info Poster - 3 Drafts

MAR 16&21

LAB/LECTURE
*Class Drafts/Critiques
*Continue Poster

PROJECT
6. Type Designer Info Poster - Final

MAR 23&28

LAB/LECTURE
*Critique
*MIDTERM Portfolio Preparation Lesson
*MIDTERM lab time

PROJECT
7.MIDTERM - Draft & Final

MAR 30

LAB/LECTURE
*MIDTERM Presentations

*MARCH 31 - APRIL 8 BREAK

PROJECT
*Revisions to projects as needed

APR 11&13

LAB/LECTURE
*Color Lesson - Basics & Software

PROJECT
8.Color Relationships Project

APR 18&20

LAB/LECTURE
*Critique
*Image Manipulation & Techniques

PROJECT
9. MOVIE Poster Project

APR 25&27

LAB/LECTURE
*Critique
*Font Making Software

PROJECT
10. Font Design - Drafts

MAY 2&4

LAB/LECTURE
*Class Drafts/Critiques
*Continue Font Design

PROJECT
11. Font Design - Final

*M MAY 30- HOLIDAY

MAY 9&11

LAB/LECTURE
*Critiques
*Brochure Design

PROJECT
12. Brochure Design - Drafts

MAY 16&18

LAB/LECTURE
*Class Drafts/Critiques
*Continu Brochure Design
*Start Final Portfolio

PROJECT
13. Brochure Design - Final & PRINT

MAY 23&25

LAB/LECTURE
*Prepare FINAL Portfilio

PROJECT
14. FINAL Portfolio -Draft

JUN 1 & 6

LAB/LECTURE
*FINAL Presentations

PROJECT
15. FINAL Portfolio - Final