

Midterm Portfolio Project

Collect and create a PDF of all the work you have created this semester

*Create a multiple page document in InDesign

***Revise and update all your projects**

*Label all your projects and provide descriptions as necessary

*Make sure your PDF looks organized and neat

*You can create it Letter Size or any other size you decide (some of you may decide to create it in web size)

*Create outlines for ALL TYPE.

*Create a title page with your name

*Save the project as Lastname_Midterm.indd for your records.

*Save the project as Lastname_Midterm.pdf and share with class.

Midterm should include all 5 Projects

1. Brand - Creative Brief & Branding Elements
2. Brand - Web Advertisement
3. Brand - Poster and Billboard
4. Brand - Facebook Pages
5. Magazine Article

You may also include any other notes, sketches or drawings you created for this class this semester.

EXTRA CREDIT:

Design a LACC Visual and Media Arts Mascot.

Start with the LACC Bear as inspiration.

We will use new VAMA Mascot in our social media.

