LINE PROJECT

The first and most basic element of design is that of the line. In drawing, a line is the stroke of the pen or pencil but in graphic design, it's any two connected points. Lines are useful for dividing space and drawing the eye to a specific location.

1.

Use Illustrator to create Art Brushes and Pattern Brushes.
Experiment to make various width and textured lines.

2.

Create an advertisement for an upcoming event and include the following
1. Artist/Title of Event
2. Location, Address
3. Date & Time
4. Prices & Ticket info
5. Website and Social Media icons

3.

Create 3 versions of the posters in the following 3 sizes.

11inches x 17 inches
1080 x 920 pixels
1000x 1000 pixels
All should be in RGB COLOR

Backup all your files in the psd/ai format.
Save JPEG versions of each file and Save all 3 files and keep them on you flashdrive and bring them to class.

4.

While working on this project think of the following:
How does the **line** move across the page?
How is your eye influenced by your use of **line**?
Are there various types of **lines** used?
Is the **line** serving a structural or artistic purpose?
Make sure to follow a **hierarchy** with your text and images, make sure the important text is easiest to read.