

Graphic Design History

Graphic Design has transformed and evolved in many different ways throughout time. Focus on a certain Design movement (or Designer) and create a poster that showcases the style and describes the history of the movement or artist.

1. Using the links on the class website and/or pick any movement or designer to research. Write 5 - 7 sentences in your own words that describe the work. DO NOT PLAGIARIZE. You can include your opinions and feelings about the movement/designer.
2. Collect at least 10 images from the internet about the movement/designer. Try to collect high quality images. Make sure to note the details for the images such as - materials used, date of production and country of origin.
3. Create a poster that uses your writing and some of the images you collected. The poster should be educational and EXPLAIN the history of the designer/movement and also SHOWCASE some of the work. Make sure to use your type, colors, images and textures in a way that is cohesive with the movement/designer.

18 inches x 24 inches
300 dpi
RGB COLOR

Backup all your files in the psd/ai format.
Save JPEG versions to share in your critique.
Save file as Lastname_Graphic_Design_History.jpg

4. **While working on this project think of the following:**
Why were you drawn to this movement/designer?
How did this movement/designer inspire people around them? Do they still have an influence on current design?
How does this research influence your work? What can you learn from this?
Do you think you make work that fits into a movement?

